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Overview

Dollar For is thrilled to work in partnership with your organization to crush medical bills for your clients and community.

Dollar For helps patients navigate hospital financial assistance, or charity care, programs. Since 2019, we have helped patients submit thousands of financial assistance applications and crushed millions of dollars in hospital medical bills.

Ready to get started? Take these steps:

1. Train your staff.

Make sure your staff understand Dollar For's services. Start by sharing these three resources:

1. Our [Frequently Asked Questions Page](#) describes what we do, how we help patients, and how to use our system
2. Our [Eligibility Screener Video](#) provides a walkthrough of the basic form patients need to complete to see if they qualify for charity care.
3. Our [Full-Service Questionnaire Video](#) explains the longer form patients must complete to get Dollar For's help applying for hospital financial assistance.

Prefer a live training with your staff? We can (virtually) attend a staff meeting or present on a webinar. Email elise@dollarfor.org to arrange for a training.

2. Get out the word!

Decide how your team will identify and refer patients to Dollar For. Organizations that have the greatest impact tend to connect patients to Dollar For in one (or both) of these specific ways:

1. They use **text and email blasts, social media, or other broad communications tools** to teach a lot of people about charity care and Dollar For. See below for sample materials you can use to get out the word to your clients or community.
2. They **ask every person they serve**, "Do you have a hospital bill that you can't afford to pay?" They then refer anyone who says yes to us to get help.

If Dollar For has created a custom URL for your organization, please use that link in all places where you need to get out the word. Otherwise, please direct people to dollarfor.org/help.

Communications Resources

Your organization can use our outreach materials anytime. We have prepared a series of sample evergreen website posts, emails, texts, printable flyers and touch cards, and social media templates that you can share as needed.

In all of the content below, **[bolded brackets]** indicate that this should be hyperlinked with your custom link.

Need anything else? Email elise@dollarfor.org and we'll work with you to create additional content.

Website Content

Short version

A medical crisis should not mean a financial crisis. That's why [ORGNAME] is pleased to partner with Dollar For, an organization that helps patients reduce or eliminate hospital bills. **[Get free help from Dollar For today.]**

Long version

A medical crisis should not mean a financial crisis. That's why [ORGNAME] has partnered with Dollar For, a national non-profit, to help patients reduce or eliminate their hospital bills.

Most hospitals in the US have financial assistance programs called charity care. In fact, the law says they have to. But they don't make it easy to find or use these programs.

Over 100 million people in the US could qualify for financial assistance.

Dollar For's simple 5-question form will tell you if you're one of them. There's no cost for Dollar For's services, ever.

[See if you qualify today.]

If you qualify, Dollar For will guide you through the financial assistance process and crush that bill. They have already erased over \$26 million for nearly 1,500 patients nationwide. You could be one of them.

Text Blasts

Version One

A medical crisis should not mean a financial crisis. [ORGNAME] has partnered with Dollar For, an organization that helps patients reduce or eliminate hospital bills. Get free help from Dollar For today: **[\[dollarfor.org/help\]](https://dollarfor.org/help)**

Version Two

Hey [FIRSTNAME]! Did you know that if you can't afford your hospital bills, [ORGNAME] and Dollar For can help? They're working together to reduce or even get rid of those bills. It's totally free. Wanna see if you qualify? Click here: **[\[dollarfor.org/help\]](https://dollarfor.org/help)**

Version Three

Hey [FIRSTNAME]! If you're worried about hospital bills, we've got good news for you. [ORGNAME] teamed up with Dollar For, a national non-profit, to help patients like you. Just answer 5 simple questions to check if you qualify. Best part? It's totally free! Click here: **[\[dollarfor.org/help\]](https://dollarfor.org/help)**

Version Four

Hi! Guess what? [ORGNAME] joined forces with Dollar For to make sure a medical crisis doesn't turn into a money crisis. They want to help you pay less or nothing at all for your hospital bills. Take a quick 5-question form to see if you can get their assistance. Check it out here: **[\[dollarfor.org/help\]](https://dollarfor.org/help)**

Email Copy

Version One

Subject: Act now: Free help with hospital bills available!

Dear [FIRSTNAME],

We're excited to share some important news! [ORGNAME] and Dollar For are here to help you with your hospital bills.

Most hospitals offer financial assistance programs called charity care, but these programs can be hard to access. Luckily, Dollar For has a simple 5-question form that can determine your eligibility for financial assistance. If you are eligible, they can help you apply. And the best part? It's completely free!

Dollar For has already erased over \$26 million in medical bills for nearly 1,500 patients nationwide. You could be one of them! Don't miss out on this amazing opportunity.

[See if you qualify today.]

Take the first step toward financial relief today.

Best wishes,

[ORGNAME]

Version Two

Subject: Urgent: Get help with hospital bills now!

Hello [FIRSTNAME],

Struggling with hospital bills? We have a solution for you. [ORGNAME] and Dollar For have joined forces to provide assistance.

Many hospitals offer financial assistance, or charity care, programs and **over 100 people in the US could qualify for these powerful debt relief programs.**

But sometimes accessing these programs can be challenging. That's where Dollar For can help.

Dollar For offers a simple 5-question form to determine your eligibility for financial assistance and then helps you apply. And guess what? It won't cost you a thing! They have already erased \$26 million in medical bills for over 1,500 patients nationwide.

Don't let this opportunity slip away!

[Check if you are eligible now.]

Take action today and find relief from your hospital bills.

Best wishes,

[ORGNAME]

Printed Materials

Below are samples of our printable touch cards and posters. Please email elise@dollarfor.org to request copies with your custom URL, co-branded, or larger versions.

[2 x 3.5 inch cards](#)

[8 x 11.5 inch bilingual poster](#)

[8 x 11.5 inch English poster](#)

[8 x 11.5 inch Spanish poster](#)

Social Media Posts

Samples social media posts can be downloaded from our website [here](#). Please email elise@dollarfor.org to request copies with your custom URL or co-branded versions. You are also welcome to create your own content using our logo below.

DOLLAR FOR 

[Orange SVG](#)

[White SVG \(to be used on a dark background\)](#)