

Partnership Resources

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Overview

Dollar For is thrilled to work in partnership with your organization to crush medical bills for your clients and community.

Dollar For helps patients navigate hospital financial assistance, or charity care, programs. Since 2019, we have helped patients submit thousands of financial assistance applications and crushed millions of dollars in hospital medical bills.

Ready to get started? Take these steps:

1. Train your staff.

Make sure your staff understand Dollar For's services. Start by sharing these three resources:

1. [What is Charity Care?](#)
2. [How We Help](#)
3. [Frequently Asked Questions](#)

2. Get out the word!

Decide how your team will identify and refer patients to Dollar For. Organizations that have the greatest impact tend to connect patients to Dollar For in one (or both) of these specific ways:

1. They include Dollar For in **websites, applications, or other automated outgoing messages** to educate every client that they serve.
2. They use **text and email blasts, social media, or other broad communications tools** to teach a lot of people about charity care and Dollar For. See below for sample materials you can use to get out the word to your clients or community.
3. They **ask every person they serve**, "Do you have a hospital bill that you can't afford to pay?" They then refer anyone who says yes to us to get help.

If Dollar For has created a custom URL for your organization, please use that link in all places where you need to get out the word. Otherwise, please direct people to our main website: dollarfor.org.

Communications Resources

Your organization can use our outreach materials anytime. We have prepared a series of sample evergreen website posts, emails, texts, printable flyers and touch cards, and social media templates that you can share as needed.

In all of the content below, **[bolded brackets]** indicate that this should be hyperlinked with your custom link.

Website Content

Short version

A medical crisis should not mean a financial crisis. That's why [ORGNAME] is pleased to partner with Dollar For, an organization that helps patients reduce or eliminate hospital bills. **[Get free help from Dollar For today.]**

Long version

A medical crisis should not mean a financial crisis. That's why [ORGNAME] has partnered with Dollar For, a national non-profit, to help patients reduce or eliminate their hospital bills.

Most hospitals offer discounts or bill forgiveness based on income. On average, a family of 4 earning less than \$100,000 a year will qualify. But hospitals don't make it easy to find or use these programs.

[See if you qualify today.]

If you qualify, Dollar For can help you apply and crush that bill— for free.

They have already erased over \$45 million for nearly 3,500 patients nationwide. You could be one of them.

Text Blasts

Version One

A medical crisis should not mean a financial crisis. [ORGNAME] has partnered with Dollar For, an organization that helps patients eliminate hospital bills. Get free help from Dollar For today: [**\[dollarfor.org/help\]**](https://dollarfor.org/help)

Version Two

Hey [FIRSTNAME]! Did you know that if you can't afford your hospital bills, [ORGNAME] and Dollar For can help? They're working together to crush those bills. It's totally free. Wanna see if you qualify? Click here: [**\[dollarfor.org/help\]**](https://dollarfor.org/help)

Version Three

Hey [FIRSTNAME]! If you're worried about hospital bills, we've got good news for you. [ORGNAME] teamed up with Dollar For, a national non-profit, to help patients like you. Just answer 5 simple questions to check if you qualify. Best part? It's totally free! Click here: [**\[dollarfor.org/help\]**](https://dollarfor.org/help)

Version Four

Hi! Guess what? [ORGNAME] joined forces with Dollar For to make sure a medical crisis doesn't turn into a money crisis. They want to help you pay less or nothing at all for your hospital bills. Take a quick 5-question form to see if you can get their assistance. Check it out here: [**\[dollarfor.org/help\]**](https://dollarfor.org/help)

Email Copy

Subject: Act now: Free help with hospital bills available!

Dear [FIRSTNAME],

We're excited to share some important news! [ORGNAME] and Dollar For are here to help you with your hospital bills.

Most hospitals offer discounts or bill forgiveness based on income. On average, a family of 4 earning less than \$100,000 a year will qualify. But hospitals don't make it easy to find or use these programs.

[See if you qualify today.]

If you qualify, Dollar For can help you apply and crush that bill. And the best part? It's completely free!

They have already erased over \$45 million for nearly 3,500 patients nationwide. You could be one of them! Don't miss out on this amazing opportunity.

Take the first step toward financial relief today. **[Get started now.]**

Best wishes,

[ORGNAME]

Pre-designed Materials and Social Media Posts

Printable posters, touch cards, and social media posts can be downloaded from our website [here](#).